



ORTONA – 28.04.2026

**TECHNICAL SPECIFICATION AND PROCEDURE FOR THE IMPLEMENTING BODY OF  
PART OF THE PROGRAMME FOR INFORMATION AND PROMOTION FOR  
AGRICULTURAL PRODUCTS ON THE INTERNAL MARKETS: ITALY – GERMANY –  
FRANCE**

**DETERMINATION NO. 1 BY THE RUP  
OF 28.04.2026**

**AWARD DECISION**

Provided that:

The Board of members of the Consorzio Tutela Vini d'Abruzzo, by Resolution no 02.10.2025, approved and launched the tender procedure for the selection, with an Open Competitive Procedure, for the SELECTION OF THE IMPLEMENTING BODY OF THE PROGRAMME FOR THE INFORMATION AND PROMOTION OF AGRICULTURAL PRODUCTS IN INTERNAL MARKETS, by approving the technical specifications and related annexes;

On 02.10.2025, the Board of Directors of the Consorzio Tutela Vini d'Abruzzo delegates the President of the Consortium the necessary powers to:

- Prepare the Call for Tenders and transmit it electronically to the Publications Office of the European Union;
- Publish the Technical Specifications and the Call for Tenders according to the procedures provided by the reference legislation;
- Appoint the Evaluation Committee;

The Consorzio Tutela Vini d'Abruzzo, by minutes dated 02.10.2025, appointed Dr. Alessandro Nicodemi as the Single Project Manager (RUP) and granted him the powers to carry out any modification, interpretation, and execution of any existing or future act concerning the procedure.

On 26/01/2026, the Call for Tenders 'SELECTION PROCEDURE FOR THE EXECUTING BODY OF THE INFORMATION AND PROMOTION PROGRAM FOR AGRICULTURAL PRODUCTS ON INTERNAL MARKETS' was electronically transmitted by the Consortium to the Publications Office of the European Union;

On 26/01/2026, the technical specifications and the annexes were published on the institutional website of the Consorzio Tutela Vini d'Abruzzo;

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On 27/01/2026, press releases regarding the Call for Tenders were published to provide adequate publicity to national media outlets on the following national online editorial platforms:

- <https://www.brand-news.it/>;
- <https://www.engage.it/>
- <https://www.youmark.it/>

On 27/01/2026, the Call for Tenders was published in the Supplement to the Official Journal of the European Union (GUS) and is available on the TED (Tenders Electronic Daily) database with the following codes: OJ S 18/2026 - 27/01/2026.

By the deadline of 02.03.2026 at 12:00 PM (the deadline specified in the Call for Tenders and the Technical Specifications for the submission of bids and candidacies), in the manner and within the timeframes prescribed by law, 2 bids were received. The Single Project Manager (RUP) took note of the participants in the procedure in question;

The following economic operators submitted a bid:

| N° | Operatore economico | PEC                                                              | Data ed ora di ricezione                                                                                                                 | Modalità ricezione |
|----|---------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | PIRENE SRL          | <a href="mailto:pirene@pec.it">pirene@pec.it</a>                 | PEC A received on 02.03.2026 at 10:44 AM<br><br>PEC B received on 02.03.2026 at 10:44 AM<br><br>PEC C received on 02.03.2026 at 10:44 AM | PEC                |
| 2  | BLANCDENOIR SRL     | <a href="mailto:blancdenoirsrl@pec.it">blancdenoirsrl@pec.it</a> | PEC A received on 27.02.2026 at 12,24 AM<br><br>PEC B received on 27.02.2026 at 12,26 AM<br><br>PEC C received on 27.02.2026 at 12,28 AM | PEC                |

- The RUP took note of the list of participants in the procedure in question;
- The President of the Consorzio Tutela Vini d'Abruzzo, by resolution no. 1 of 02.03.2026, appointed the members of the Evaluation Committee; this provision was published on 02.03.2026 on the Consortium's website;

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- On 02.03.2026, the RUP and the identified members of the Committee issued the declarations pursuant to Art. 93, paragraph 5 of Legislative Decree 36/2023
- On 03.03.2026 at 11:00 AM, the first public session took place with the opening and examination of the administrative documentation (PEC/Envelope A) received within the deadlines established by the Technical Specifications;
- On 03.03.2026, the RUP and the identified members of the Evaluation Committee issued the declaration of absence of conflict of interest as provided for in Art. 16, paragraph 1 of Legislative Decree 36/2023 – using the Annex 1 model;
- The absence of conflict of interest among the members of the Board of Directors, the members of the Committee, and the bidders is certified, as reported in Minutes 2 of 12.03.2026 and Minutes 3 of 18.03.2026 of the committee
- On 18.03.2026, as per Minutes 3, in a closed session, the Evaluation Committee proceeded with the verification of the documentation submitted by the bidders within PEC B, the evaluation of the technical offer, and the drafting of Annex 1 "Technical Offer Evaluation Sheet" attached to Minutes no. 3. At the end of the session, the participating economic operators were admitted (no economic operators were excluded);
- On 30.03.2026, starting from 3:15 PM, the public session for the opening of the economic offers (PEC/Envelope C) took place;
- On 27.04.2026 at 3:30 PM, the tender procedure was concluded.

With regard to the minutes of the evaluation committee:

- no. 3 of the Evaluation Committee dated 18.03.2026 and the related Annex 1 'TECHNICAL OFFER EVALUATION SHEETS';
- no. 5 of the Evaluation Committee dated 27.04.2026 and the related Annex 2 'ECONOMIC OFFERS';

and having taken note of the contents therein,

the following results emerge:

| Criteri di valutazione                                         | PIRENE SRL | BLANCDENOIR SRL |
|----------------------------------------------------------------|------------|-----------------|
| 1. TECHNICAL OFFER QUALITY - OVERALL STRATEGY (max. 10 points) | 7,2        | 7,1             |
| 2. TECHNICAL OFFER QUALITY – PROJECT OUTPUTS (max. 30 points)  | 18,6       | 22,8            |

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|                                                                                      |              |              |
|--------------------------------------------------------------------------------------|--------------|--------------|
| 3. TECHNICAL OFFER QUALITY – METHODOLOGICAL APPROACH (max. 45 points)                | 29,92        | 35           |
| <b>Totale 1) + 2) + 3)</b>                                                           | <b>55,72</b> | <b>64,9</b>  |
| 4. Economic offer for activities (ACTIVITIES SUBTOTAL) (max. 6 points)               | 6            | 5,54         |
| 5. Economic offer for the fee of the participating economic operator (max. 9 points) | 9            | 2,94         |
| <b>Totale 4) + 5)</b>                                                                | <b>15</b>    | <b>8,49</b>  |
| <b>Total Score 1) + 2) + 3) + 4) + 5)</b>                                            | <b>70,72</b> | <b>73,39</b> |

Taking note of what is contents therein, the Evaluation Committee proposes the award to the following economic operator: **BLANCDENOIR SRL**

PEC: [blancdenoirsrl@pec.it](mailto:blancdenoirsrl@pec.it)

Legale representative: Serra Anna

#### Having considered:

- Art. 17, par. 5 of Legislative Decree 36/2023, which provides for the prior verification of the award proposal;
- Art. 17, par. 6 of Legislative Decree 36/2023, which provides that the award does not constitute acceptance of the bid and becomes effective only after verifying the possession of the prescribed requirements, and that the awardee's bid is irrevocable until the deadline set for the signing of the contract

Having deemed it necessary to establish that the President of the Consortium may proceed:

- with the signing of the contract with the executing body following the execution of the grant agreement/financing contract with AGEA, concerning the INFORMATION AND PROMOTION PROGRAM FOR AGRICULTURAL PRODUCTS ON THE INTERNAL MARKET ITALY – GERMANY – FRANCE named “EU-thentic Organic Wines” - Acronym: BIEWINES, Proposal: 101251295) as provided for by the 2025 annual call, issued pursuant to EU Regulation no. 1144/2014 of the European Parliament and of the Council of 22 October 2014, regarding information provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008.

Finally, having deemed it necessary to establish that the RUP (Single Project Manager) may proceed:

- with the publication of the award notice on TED (Tenders Electronic Daily);
- with the publication of this award provision on the website of the Consorzio Tutela Vini d'Abruzzo (<https://www.vinidabruzzo.it/?lang>);
- with the transmission of this award provision to the subjects participating in the selection procedure as provided for by Art. 90 of Legislative Decree 36/2023;
- with sending the award information notice to the media for dissemination.

All the above premises considered

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## THE SOLE RESPONSIBLE FOR THE PROCEDURES

### DETERMINES

With reference to the tender procedure for the selection, through an Open Competitive Procedure, of an executing body in charge of implementing the actions (activities/initiatives) aimed at achieving the objectives set out within the INFORMATION AND PROMOTION PROGRAM FOR AGRICULTURAL PRODUCTS ON THE INTERNAL MARKET, as per the Technical Specifications, approved by Resolution of October 2, 2025, and the Call for Tenders transmitted on 26.01.2026 to the Publications Office of the European Union (call published on 27.01.2026 in the Supplement to the Official Journal of the European Union, Series S):

- 1) to take note of the award proposal contained within Minutes no. 4 for the SELECTION PROCEDURE FOR THE EXECUTING BODY OF THE INFORMATION AND PROMOTION PROGRAM FOR AGRICULTURAL PRODUCTS ON THE INTERNAL MARKET: ITALY – GERMANY – FRANCE, as reported below:

| Position | Operatore<br>partecipante | economico | Total Score |
|----------|---------------------------|-----------|-------------|
| 1°       | BLANC DE NOIR SRL         |           | 73,39       |
| 2°       | PIRENE SRL                |           | 70,72       |

to arrange the provisional award to the first-ranked bidder **BLANCDENOIR SRL**  
PEC: [blancdenoirsrl@pec.it](mailto:blancdenoirsrl@pec.it) Legal representative: Serra Anna

- 2) based on Art. 17, paragraph 6 of Legislative Decree 36/2023, which defines that the award does not constitute acceptance of the bid and becomes effective only after verifying the possession of the prescribed requirements, and that the awardee's bid is irrevocable until the deadline set for the signing of the contract;
- 3) to acknowledge that the essential clauses of the contract have already been included in the technical specifications, approved by the Board of Directors of the Consorzio Tutela Vini d'Abruzzo by Resolution of 2.10.2025, and that therefore the draft contract to be submitted to the awardee will be defined on the basis of such contents;
- 4) to establish that the contract shall be signed by private deed only upon the condition that the Consortium signs the grant agreement/financing contract with AGEA, concerning the INFORMATION AND PROMOTION PROGRAM FOR AGRICULTURAL PRODUCTS ON THE INTERNAL MARKET: ITALY – GERMANY – FRANCE named "EU-thentic Organic Wines" - Acronym: BIOWINES, Proposal: 101251295), as provided for by the 2025 annual call, issued pursuant to EU Regulation no. 1144/2014 of the European Parliament and of the Council of 22 October 2014, regarding information

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provision and promotion measures concerning agricultural products implemented in the internal market and in third countries and repealing Council Regulation (EC) No 3/2008;

- 5) that in the event of failure to sign the aforementioned grant agreement/financing contract with AGEA, nothing shall be owed to the winning bidder;
- 6) to acknowledge having acquired, as required by the relevant legislation, the substitute declarations of certification and notorious deed regarding the general and special requirements provided for in the technical tender specifications;
- 7) to acknowledge that the verification procedure must subsequently be activated for the first-ranked economic operator regarding the actual existence of:
  - a. the requirements of economic and financial capacity and of technical and professional capacity;
  - b. the general requirements;
- 8) to acknowledge that, pursuant to Art. 17, paragraph 5 of Legislative Decree 36/2023, the award becomes effective after verification of the possession of the prescribed requirements;
- 9) to acknowledge that for any potential dispute, the provisions set out in Art. 22 of the above-mentioned Technical Specifications shall apply;
- to proceed with the publication of this award provision on the website of the Consorzio Tutela Vini d'Abruzzo (<https://www.vinidabruzzo.it/?lang>);
- 10) to proceed, within the terms provided by current legislation, with the publication in the Official Journal of the European Union of the notice concerning the awarded contracts, pursuant to Art. 111 of Legislative Decree 36/2023.

Read, approved, and signed in ORTONA

Ortona 28.04.2026

The Single Project Manager

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